



Greencrown
energy & water



ADVANCE
REALTY INVESTORS

CASE STUDY

Advance Realty Investors

How Greencrown saved Advance Realty Investors over \$350k a year in energy operating expenses, and introduced UtilityROI™ Utility Management Platform.

OVERVIEW

Advance Realty was seeking an energy management advisor that would help reduce energy spend for their growing 15 million ft² real estate portfolio of mixed-use assets. Beyond energy supply and efficiency savings, they were looking for an advisor that could help streamline reporting for their portfolio, and offer support for their Advance to Green sustainability initiative.

GREENCROWN SOLUTION

Greencrown sourced electric and natural gas supply savings for Advance, negotiating provisions to allow portfolio flexibility for property transactions. Several lighting and conservation projects were also identified, and renewable energy options were secured. Finally, Greencrown aggregated the portfolio on their UtilityROI™ Platform to offer deep insight into each energy initiative.

MEANINGFUL RESULTS



GENERATED SAVINGS

Delivering over \$350,000 in annual electricity and natural gas savings portfolio-wide



REDUCED CARBON EMISSIONS

Consumption was reduced by over 10%, and emissions were further reduced by offsetting a portion of energy consumption with renewable energy credits



SIMPLIFIED REPORTING WITH UTILITYROI™

Real time reporting for energy data management and sustainability performance, and M&V for efficiency projects



MIXED-USE REAL ESTATE

15 MILLION FT² PORTFOLIO

CONSERVATION & SUSTAINABILITY

ENERGY MANAGEMENT PLATFORM

“Greencrown has been a valuable asset to Advance Realty for an extended period of time because they truly understand how commercial buildings utilize energy, and what matters most to building owners and managers when it comes to energy procurement contract terms and conditions.” – John Clark, Director of Corporate Property Services

Contact Us Today to learn how Greencrown can help your organization
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