



Greencrown
energy & water



CASE STUDY

Lia Automotive Group

How Lia Automotive Group reduced their carbon footprint, streamlined energy decision making with UtilityROI™, and saved over \$100,000/year in the process.

OVERVIEW

Lia Automotive Group was seeking a comprehensive energy management solution. Their goal was to obtain more competitive energy supply rates, identify a software solution to make tracking energy spend and conservation across their 22-locations easier, and explore ways to reduce their carbon footprint.

GREENCROWN SOLUTION

Greencrown sourced competitive electric and natural gas supply for LAG, which was inclusive of a 100% Green-e® certified Renewable Energy Certificate offset to fully eliminate their carbon footprint. Greencrown's UtilityROI™ Platform was introduced to allow deep insight into energy spend, conservation measures, and sustainability targets across the 22-dealership portfolio.

MEANINGFUL RESULTS



GENERATED SAVINGS

Delivering over \$100,000 in annual electricity and natural gas savings across 22-dealership portfolio



REDUCED CARBON EMISSIONS

Offset electric consumption by 100%, by procuring Green-e® Certified Renewable Energy Certificates for each MWh of power consumed



SIMPLIFIED REPORTING WITH UTILITYROI™

Real time reporting for energy data management and sustainability performance, and M&V for efficiency projects



AUTOMOTIVE INDUSTRY

ELECTRIC & NATURAL GAS SUPPLY

22 DEALERSHIPS IN NY, CT & MA

SUSTAINABILITY THROUGH GREEN-E®

"Greencrown Energy & Water has been a tremendous asset to our multi-state organization. They were able to negotiate attractive power prices for our 22 dealerships across CT, NY, and MA, help us meet our sustainability goals, and organized our portfolio with their UtilityROI™ platform."
– Michael Lia, President Lia Automotive Group

Contact Us Today to learn how Greencrown can help your organization
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