



Greencrown
energy & water



CASE STUDY

Lancaster Brewing Company

How Greencrown built a competitive and sustainable energy management strategy for Lancaster Brewing Company.

OVERVIEW

In 2018, Lancaster Brewing was seeking energy cost savings and sustainability measures for their brewery and three tap rooms. In the hypercompetitive world of brewing, they needed a portfolio-wide strategy to reduce electricity and natural gas expenses, while also reducing their carbon footprint and driving awareness around their sustainability initiatives.

GREENCROWN SOLUTION

Greencrown performed a utility bill audit of electric and natural gas invoices for all four Lancaster Brewing Facilities, and structured a supplier bid to 20+ suppliers, negotiating terms and conditions to provide the most iron-clad agreements possible for both commodities. Greencrown worked with suppliers to structure a solution so 100% of the electricity consumed by Lancaster Brewing was sourced from renewable energy resources.

MEANINGFUL RESULTS



GENERATED SAVINGS

Delivering \$35,000 in annual electricity and natural gas savings by leveraging strong supplier partnerships



RENEWABLE ENERGY CERTIFICATES

Secured Renewable Energy Certificates (RECs) to account for each unit of electricity consumed through the end of a multi-year term. The credits support renewable electricity production in a specific region of generation, and ensure that every Lancaster beer is brewed with 100% renewable energy



BREWING/ FOOD & BEVERAGE

35+ EMPLOYEES

4 LOCATIONS IN PENNSYLVANIA

GAS & ELECTRICITY

“Our mission has always centered on seeking ways to improve the quality of our products, while reducing environmental impact and giving back to the community. We’re thrilled to announce our move to 100% renewable energy, and our partnership with Greencrown.” – Peter Keares, President

Contact Us Today to learn how Greencrown can help your organization
1 (877) 308-2727 | contact@greencrownenergy.com



greencrownenergy.com